



International Jazz Day



HERBIE HANCOCK
INSTITUTE OF JAZZ

INTERNATIONAL JAZZ DAY FACT SHEET



In November 2011, the United Nations Educational, Scientific and Cultural Organization (UNESCO) officially designated **April 30 as International Jazz Day** in order to highlight jazz and its diplomatic role of uniting people in all corners of the globe. Through this united effort, International Jazz Day is the one day each year that jazz is celebrated worldwide, bringing together people of all ages, backgrounds and nationalities in **195 countries**. Co-chaired by the UNESCO Director-General Audrey Azoulay and legendary jazz pianist Herbie Hancock, the day brings together communities, schools, and jazz enthusiasts around the world to learn about the history of jazz and its role in promoting peace, intercultural dialogue, and mutual understanding. The Herbie Hancock Institute of Jazz leads the annual celebration with education and outreach programs, community initiatives and events hosted by UNESCO and United Nations missions worldwide, including concerts, workshops, seminars and public performances.

How do I participate in International Jazz Day?

Participation is **completely free** and open to any person, organization, radio station, business, educational institution, or musical ensemble who wishes to celebrate jazz as a musical art form and force for good.

What can I do to participate?

Register your event at www.jazzday.com to take place on or around **April 30, 2024**. You can browse events already registered on our website for inspiration, or get creative to let your organization's mission and purpose shine through!

Some ideas are:

- Present a jazz photo exhibition or film screening in your community.
- If you own a business, play jazz during the day for your customers.
- Use the materials in our online educator [toolkit](#) including guides and promotional logos.
- Host a public jam session or concert.
- Host a workshop or masterclass featuring a jazz musician for your students.
- Own a coffee shop? Brew a special coffee or play some jazz (see our Spotify [playlist](#)).
- Like/Follow International Jazz Day on [Facebook](#) and [Instagram](#) for updates on how people are celebrating around the world. Make sure to use [#JazzDay](#) in your message, and add the official [intljazzday](#) Facebook page as an official co-host to your event!

You can visit the *Participate* section at www.jazzday.com for even more ideas.

I need support materials!

The Herbie Hancock Institute of Jazz has educator toolkits available at: <http://jazzday.com/educational-resources/>. We encourage you to create a poster for your event and add it to your event registration at www.jazzday.com/register. For any questions, please write to us at outreach@jazzday.com.