



## HOW YOU CAN SHARE YOUR STORIES

**During the ongoing challenges of the global pandemic, we encourage International Jazz Day partners everywhere to follow all local public health directives. Please be safe and responsible when organizing and promoting your International Jazz Day event.**

We love hearing about the many events and initiatives our partners organized in celebration of International Jazz Day. If you would like to share your story, please consider sending us an email with any or all of the below:

- Pictures and videos from **before, during** and **after** your event
- Statements from event participants and attendees about what Jazz Day means to them and what their experience was like
- A list of participating artists
- Your hopes for how Jazz Day can make a positive impact in your community and country
- The number of people who attended your event
- Any plans you may have to do another event next year

### Participate in International Jazz Day on Social Media

We encourage all of our organizers to post photos, videos and anything else you might like to share on Facebook, Twitter and Instagram. Tag us (@IntlJazzDay on all platforms) so we can support you online, and be sure to use #JazzDay.

Need inspiration? Check out some of these ideas for brief messages to share with your followers.

#### Facebook/Instagram

- Happy @IntlJazzDay! We're thrilled to be part of the global celebration honoring this important musical genre. #JazzDay
- Today is @IntlJazzDay! Join us today and every day to celebrate jazz, peace, unity, diversity, and freedom of expression. #JazzDay
- Every year on April 30, @IntlJazzDay celebrates jazz, its inspiring history, and its tremendous impact on people's lives. How has jazz impacted your life? #JazzDay
- Celebrate @IntlJazzDay today and everyday by embodying jazz's values of peace, equality, communication, and understanding. #JazzDay
- Jazz music means many things to many people. We are honored to participate in @IntlJazzDay to help spread the message of global peace and equality. What does jazz mean to you? #JazzDay

#### Twitter

- Happy @IntlJazzDay! We're thrilled to be part of the global celebration honoring this important musical genre. #JazzDay
- Today is @IntlJazzDay! Join us today and all days in celebrating jazz, peace, unity, diversity, and freedom of expression. #JazzDay
- Celebrate @IntlJazzDay today and everyday by embodying jazz's values of peace, communication, and understanding. #JazzDay

Send your stories to [outreach@jazzday.com](mailto:outreach@jazzday.com). We look forward to hearing from you, and we appreciate your partnership.